

## PurplePassport

# Barracuda Spam Firewall Proves Fully Qualified in the Fight Against Spam

## Popular Web-Based CV Service Utilises Award-Winning Email Security Appliance to Eliminate Spam and Viruses

### About PurplePassport, Ltd.

In 2003 PurplePassport, Ltd. developed a Web-based, all sector skills passport which provided a more efficient way for people to record their skills and qualifications that was more powerful and versatile than the traditional Curriculum Vitae (CV).

The PurplePassport concept has now developed into a network of passport schemes which cover many different areas of employment and more than eight million people now use the service. Because the various schemes are all part of the same PurplePassport network, if people change jobs, they can easily swap from one industry sector to another without having to renew their skills record.

### An hour a day spent making the spam go away

Over the course of one year, the IT department at Essex-based PurplePassport was receiving numerous complaints from the rest of the staff about the increasing amount of spam hitting their email inboxes.

"Spam emails were becoming an increasing problem, and had reached the level where users were complaining that they were spending over one hour per day deleting junk emails," said James Woodley, IT administrator for PurplePassport. "As a small organisation dealing with major UK companies, we simply did not have the time to waste."

Woodley determined that he needed to quickly find a cost effective solution and at first tested a unified threat management (UTM) or "all-in-one" security solution, but he was very disappointed with the results.

"It was just not up to the job," he said.

A former colleague recommended that Woodley try the Barracuda Spam Firewall, a comprehensive appliance-based solution for powerful protection against spam, viruses and other email-borne threats. Woodley participated in a Web demonstration with a local authorised Barracuda Networks reseller and was quickly impressed with the Barracuda Spam Firewall 200.

"Immediately I was able to see how much easier the Barracuda Spam Firewall could make my job," Woodley said. "I really liked the simplicity of the solution and I could tell that I would have no problems managing it."

The Barracuda Spam Firewall is easy to deploy and manage. With no software to install and no modifications required to existing email systems, installation of the Barracuda Spam Firewall is quick and easy. Once installed, the system administrator uses the intuitive Web interface for monitoring and maintenance. With Barracuda Energize Updates, the Barracuda Spam Firewall is continuously updated with the latest spam and virus definitions keeping maintenance to the unit at a minimum and eliminating administrative overhead. Updates are provided by Barracuda Central, an advanced 24/7 security operations centre that works to continuously monitor and block the latest Internet threats.

*"Immediately I was able to see how much easier the Barracuda Spam Firewall could make my job. I really liked the simplicity of the solution and I could tell that I would have no problems managing it."*

-James Woodley  
IT Administrator  
PurplePassport, Ltd.



### Barracuda Spam Firewall 200 Fast Facts:

- Services 51-500 active email users
- Ideal for SMB customers
- Compatible with all email servers
- Features simultaneous inbound and outbound email filtering

### Up-to-date protection against the latest threats

Woodley is especially impressed with the Barracuda Energize Updates service which enables him to focus on other aspects of his job and not to worry about keeping the Barracuda Spam Firewall 200 up to date against the latest threats.

"I hear industry talk about all these new types of spam threats – image spam, PDF spam and the like – but to be honest, I just don't see them," Woodley said. "Barracuda Networks has taken care of it for me. I am very impressed with the solution."

Woodley has seen a dramatic decrease in the amount of spam coming through the network in just a short period of time and with no per user licensing fees Woodley is confident that the Barracuda Spam Firewall will be a solution that PurplePassport will benefit from regardless of how large the organisation grows.

"Users have gone from receiving 500 or more spam emails per week, to just two or three," he said. "It was an easy decision to purchase (the Barracuda Spam Firewall 200), especially as I know that as the company grows, we don't have any extra user charges to worry about."



### About the Barracuda Spam Firewall

The Barracuda Spam Firewall is available in seven models and supports from 50 to 30,000 active users with no per user licensing fees.

Its architecture leverages 12 defence layers: denial of service and security protection, rate control, IP analysis, sender authentication, recipient verification, virus protection, policy (user-specified rules), Fingerprint Analysis, Intent Analysis, Image Analysis, Bayesian Analysis, and a Spam Rules Scoring engine.

In addition, the entire Barracuda Spam Firewall line features simultaneous inbound and outbound email filtering with the inclusion of sophisticated outbound email filtering techniques, such as rate controls, domain restrictions, user authentication (SASL), keyword and attachment blocking, dual layer virus blocking, and remote user support for outbound email filtering.

The Barracuda Spam Firewall's layered approach minimises the processing of each email, which yields the performance required to process millions of messages per day.



**Barracuda Networks, Inc.**

[www.barracuda.com](http://www.barracuda.com)

[info@barracuda.com](mailto:info@barracuda.com)